

Engaging stakeholders when changing HTA from within an international consensus building project. Seven factors to keep in mind.

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What change models work in engaging stakeholders and why?

INTRO

- HTx is a European project aiming to create a framework for next generation Health Technology Assessment (HTA) and make better decisions on what treatments are being used in healthcare. To achieve this, researchers, HTA-professionals and others need to work together. To be successful, many stakeholders should know about, understand and believe in the newly developed methods.

METHODS

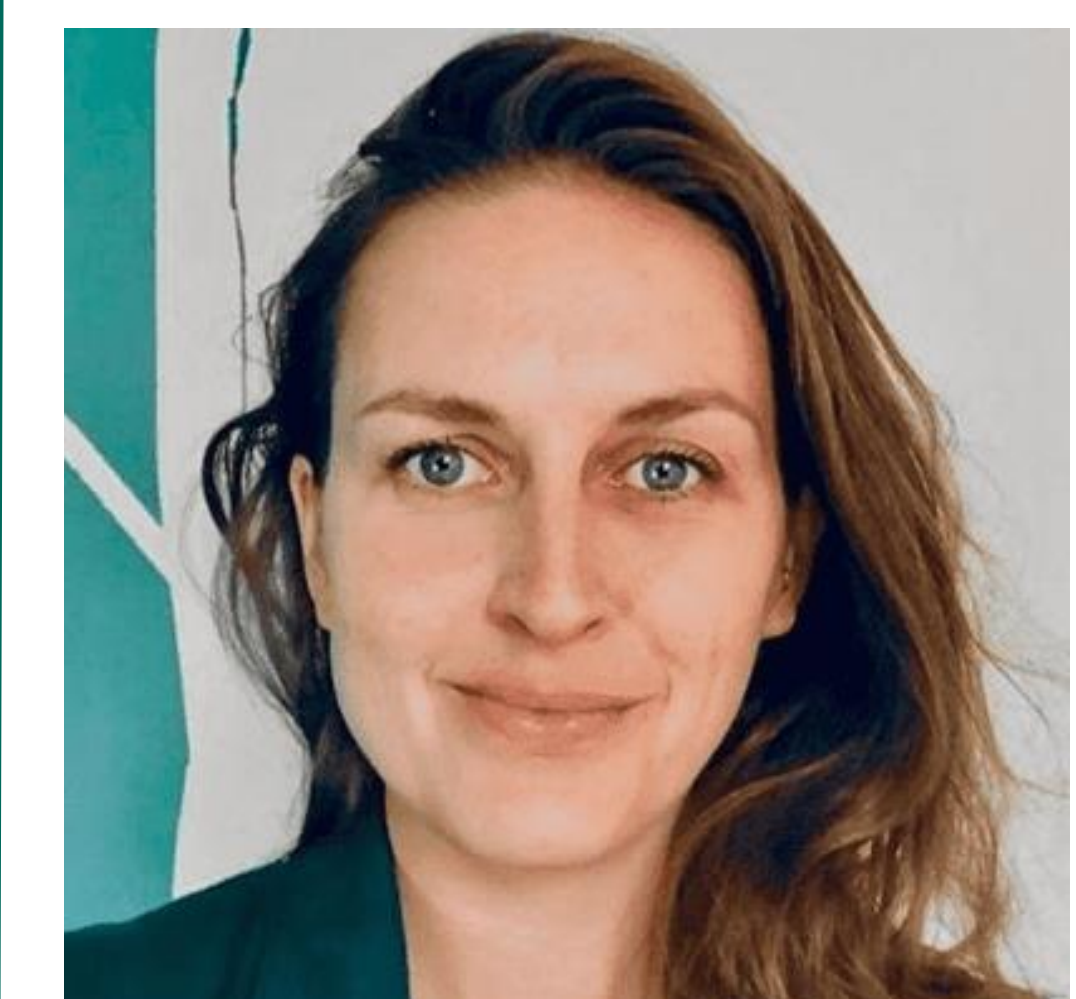
Literature review on change management and stakeholder engagement.

RESULTS

- 7 factors that are important when engaging stakeholders: 1. Project management. 2. Branding. 3. Facilitation and personal safety. 4. Data and indicators. 5. Fora to meet each other. 6. Understanding each other ('s world). 7. Formal structures
- 4 levels of engagement
- 4 change management models

DISCUSSION

- None of the studied change management models paid attention to all these factors, but all to some. Branding and formal structures were underrepresented and might be areas for improvement. Almost all models paid attention to project management.



More information

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